

# Cities For All Campaign

Luis Artieda,  
Partnerships Director, World Enabled

---

November 12th, 2021











Cities have the capability of providing something for **Everybody, only because, and only when, they are created by everybody**

- Jane Jacobs









Design works when it creates a  
**journey as desirable as the  
destination**

- Paul Goldberger







# Transformation Journey

We co-create inclusive, accessible and resilient communities for all



# Challenges to address

**25%**

of all people on earth encounter barriers in cities because of aging or disability

**2x**

rates of poverty due to limited access to health, education, employment

**\$2 trillion**

forgone income from excluding people with disabilities from employment





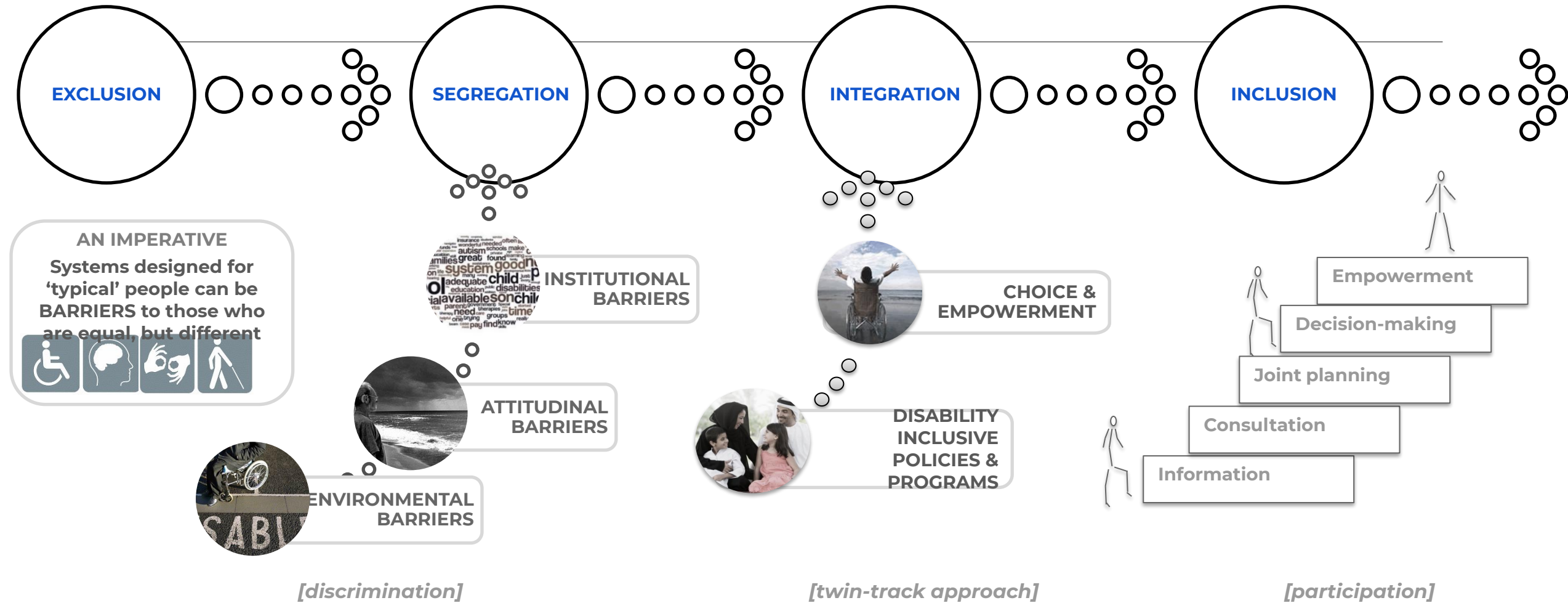
**The CRPD is the first core human rights treaty of the 21st century and is legally binding to the Member States who are state parties (currently 177 Member States).**



Together with the Optional Protocol of the CRPD which has 92 Member States as state parties it forms the normative framework to address the rights of persons with disabilities and to ensure that they are included in all development efforts.



by catalyzing **Innovation** and **Best-In-Class Approaches** to  
**ACCESS & INCLUSION**







# Overarching Program

We co-create inclusive, accessible and resilient communities for all



# WE SET GLOBAL STANDARDS ON EQUITY, ACCESS, INCLUSION

## Urban Planning, Transportation, Smart Cities



**2003**

World Enabled  
Founded



**2004**

World Bank  
Disability in  
Development



**2008**

Convention on the  
Rights for Persons  
with Disabilities  
(CRPD)



**2009**

MBRSG-UCLA  
Research on  
Access & Inclusion  
in Dubai



**2015**

Dubai Disability  
Strategy



# WE SET GLOBAL STANDARDS ON EQUITY, ACCESS, INCLUSION

## Urban Planning, Transportation, Smart Cities



2016

2018

2018

2019

2020

2020

Habitat III  
New Urban  
Agenda

World Urban  
Forum 9 Kuala  
Lumpur

**Cities For All**  
Launch

UCLG World  
Assembly of  
Local Leaders

World Urban  
Forum 10 Abu  
Dhabi

COVID-19 Equity  
& Access Live  
Learnings

**“Cities for All”**



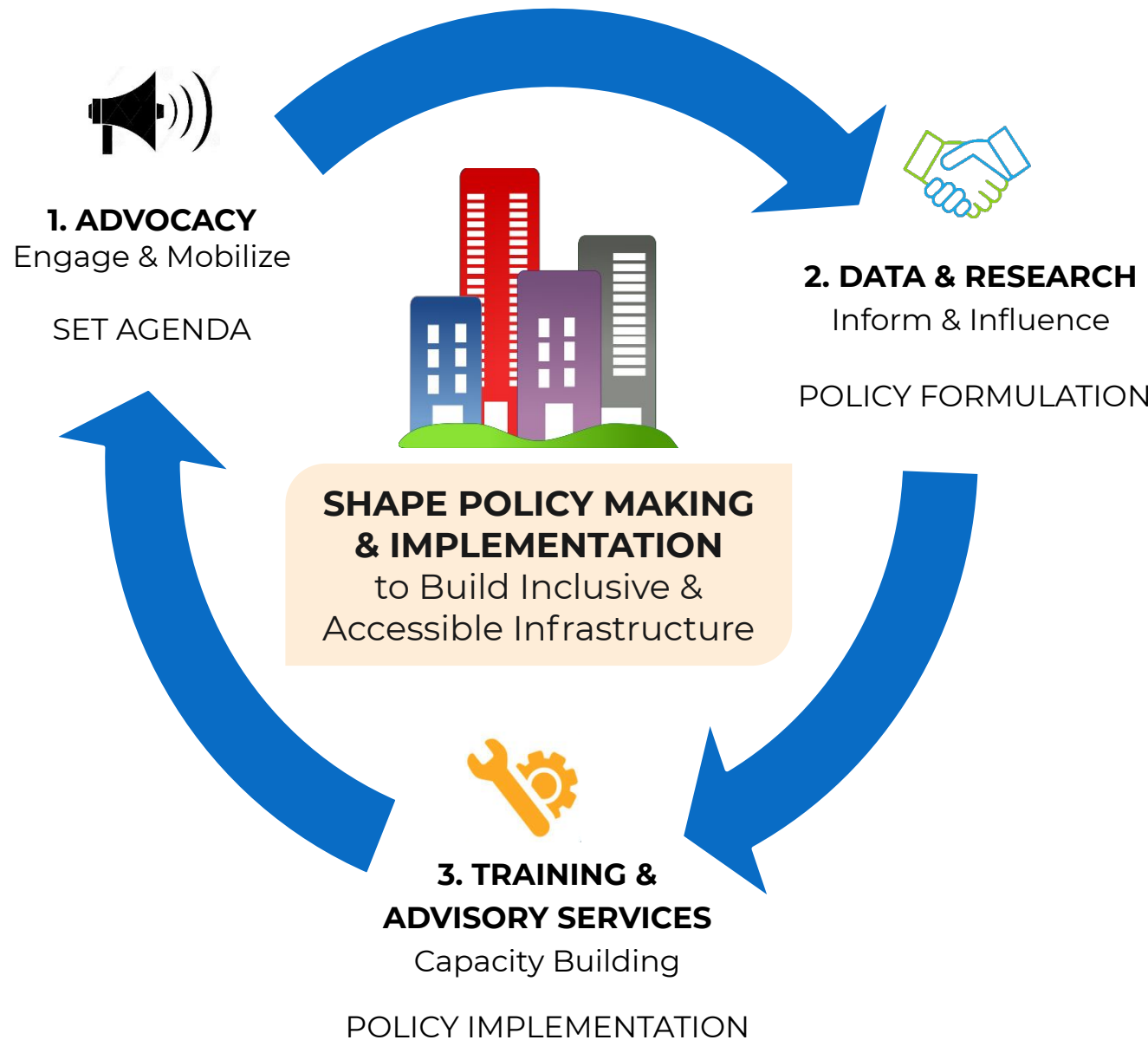




**CITIES FOR ALL**  
GLOBAL CAMPAIGN ON INCLUSIVE  
AND ACCESSIBLE CITIES



Inclusion and  
Accessibility are  
crucial to build  
barrier-free cities in  
the 21st century



# The Cities4All Global Compact

## Aligning Global Commitments



- 01 NON-DISCRIMINATION
- 02 ACCESSIBILITY
- 03 PARTICIPATION
- 04 INCLUSIVE URBAN POLICIES & PROGRAMS
- 05 CAPACITY BUILDING
- 06 DATA FOR DEVELOPMENT



## SIGNATORY CITIES

- NEW YORK
- CHICAGO
- BERLIN
- AMMAN
- SÃO PAULO
- RIO DE JANEIRO
- CURITIBA
- LAAYOUNE
- HELSINKI
- BARCELONA
- ABU DHABI
- And More





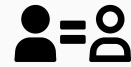
**CITIES FOR ALL**

GLOBAL CAMPAIGN ON INCLUSIVE  
AND ACCESSIBLE CITIES

## Theoretical Framework

Mainstreaming Inclusion and Accessibility into Disability Policies by using as a framework the principles of the **Cities4All Global Compact**

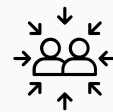
## Key Principles



**01 NON-DISCRIMINATION**



**02 ACCESSIBILITY**



**03 PARTICIPATION**



**04 INCLUSIVE URBAN  
POLICIES & PROGRAMS**



**05 CAPACITY BUILDING**



**06 DATA FOR  
DEVELOPMENT**



Launch of **CITIES 4 ALL**  
Global Campaign

**Dec 3rd 2018**

International Day of  
Persons with Disabilities

[Press release](#)





[UCLG \(United Cities and Local Governments\)](#)  
[Assembly of Local & Regional Leaders](#)

Facilitation of Townhall on Inclusive and Accessible Cities



November 2019





# CITIES FOR ALL

GLOBAL CAMPAIGN ON INCLUSIVE  
AND ACCESSIBLE CITIES







**CITIES FOR ALL**

GLOBAL CAMPAIGN ON INCLUSIVE  
AND ACCESSIBLE CITIES



# World Urban Forum 10

Abu Dhabi, UAE  
February 2020

## [World Urban Forum 10](#)

Development of the Roundtable of persons with disabilities ([Video](#)) ([Press release](#)),

New Signatories of #Cities4All campaign: **Abu Dhabi, Helsinki, and Barcelona**, among other civil society organizations signed with the #C4All campaign.







# Sustainable Development Partners

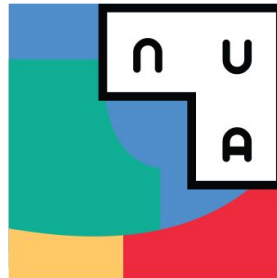
World Enabled has worked with international campaigns and programs like:



Convention on the Rights for Persons with Disabilities (CRPD)



World Health Organization Age-Friendly Cities



The New Urban Agenda



The Sustainable Development Goals



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



8 DECENT WORK AND ECONOMIC GROWTH



1 NO POVERTY



17 PARTNERSHIPS FOR THE GOALS

To integrate **Accessibility, Universal Design,** and **Inclusion** into their frameworks.

# Who is accountable?



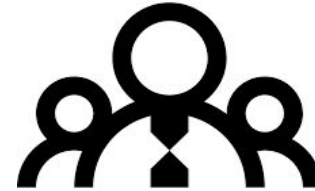
Regulatory  
Agencies



Professional  
groups and  
associations



Academic and  
research  
institutions



Civil society  
organizations



Media  
partners



Public officials

**...We all are**



# What's Needed?

---

- 1. Data & Ground-breaking Research**
- 2. Adopt Universal Design Standards**
- 3. Industry-leading Partnerships**
  1. Training, Learning, and Development
  2. Thought Leadership, Tools and Advisory Services
  3. Inclusive Innovation with Private Sector



**CITIES FOR ALL**  
GLOBAL CAMPAIGN ON INCLUSIVE  
AND ACCESSIBLE CITIES

CITIES FOR ALL





## CITIES FOR ALL

GLOBAL CAMPAIGN ON INCLUSIVE  
AND ACCESSIBLE CITIES

# Take Action JOIN NOW

## Global Compact and Campaign on Inclusive and Accessible Cities

### OBJECTIVE: Advocacy and Capacity Building

- Align and catalyze local **responses to SDG 11**
- Collect **data**, conduct **research** and disseminate **best practices** on urban access and inclusion;
- Identify **emerging issues** and document **lived experiences** of PWDs and older persons
- Create a Knowledge Hub or **Network of Networks (NoN)** to coordinate better between cities and stakeholders;





# Cities4All next steps

We co-create inclusive, accessible and resilient communities for all



---

# **Building Cities for All:** Stories and Learnings that Matter



## Building Cities for All

### Learning Modules

Coming Soon



In collaboration with



This block contains promotional text and logos. At the top, it says 'Building Cities for All Learning Modules' and 'Coming Soon'. Below this are two logos: 'World Enabled+' and 'CITIES FOR ALL GLOBAL CAMPAIGN ON INCLUSIVE AND ACCESSIBLE CITIES'. Underneath, it says 'In collaboration with' followed by three logos: 'Disability Accessibility Special Envoy UN-SG', the 'University of California Berkeley' logo, and the 'OHADA' logo.



# Cities4all.org /Learning

4 more modules releasing  
December 3rd, 2021

## Building Cities For All Training Programme

### “Introduction to Inclusive & Accessible Urban Development”

The Building Cities For All Training Program provides an introduction to inclusive & accessible urban development. World Enabled and our Cities for All partners are launching the Cities for All (C4All) Knowledge Hub and Training Program. The C4All Hub and Training Programme promotes capacity building for local practitioners and city leaders.

This platform seeks to engage a broad range of stakeholders to help us incentivize and transform 100 cities to be more inclusive, accessible and resilient by 2050. This page fosters peer-to-peer learning through the development of accessible online learning material and storytelling.

Please explore the learning modules by clicking on the links in the titles below. You can also download a PDF version of each section.

### Introduction to the Cities for All Learning Modules

[Download PDF](#)

[Download PowerPoint](#)

### Module 1 - Disability Rights & Justice

[Download PDF](#)

[Download PowerPoint](#)

**Lesson 1.1 - Understanding Disability Rights & Justice**

**Lesson 1.2 - The Lived Experience with Judy Heumann**

**Lesson 1.3 - Deep Dive on Disability Rights and Justice**

### Module 2 - Non-Discrimination

[Download PDF](#)

[Download PowerPoint](#)

**Lesson 2.1 - Understanding Non-discrimination**

**Lesson 2.2 - The Lived Experience with Abia Akram**

**Lesson 2.3 - Deep Dive on Non-discrimination**

### Module 3 - Understanding Accessibility

[Download PDF](#)

[Download PowerPoint](#)

**Lesson 3.1 - Understanding Accessibility**

**Lesson 3.2 - The Lived Experience with Karen Tamley**

**Lesson 3.3 - Deep Dive on Accessibility**

# Transportation, Mobility, and Accessibility

To be released on February 2022

Looking forward to build on this  
resource

New Intersectional Module?

## Access and Persons with Disabilities in Urban Areas

Access for All Series: Policies for Inclusive Transit-oriented Development





# Cities4All: Amsterdam For All



## Amsterdam for All

The city of Amsterdam has the ambition of becoming a free, just, and sustainable city. Accessibility is part of it. For this topic, we are creating a series of experiments to help to measure city accessibility. We want to offer the appropriate data and analysis to city officials, so they can base their decisions on tangible evidence, and lastly, enable life for everyone in the city.



# Designing Inclusive Cities & Events For The Future

In-Person / Virtual

**Sunday, November 14th, 2021**

14:30 – 16:30 Dubai / 6:30 - 8:30 New York



**Dr. María Soledad Cisternas**

UN Special Envoy on Disability  
and Accessibility



**Dr. Emilia Saiz**

Secretary General United Cities  
and Local Governments



**Dr. Victor Pineda**

President, Pineda Foundation /  
World Enabled

**In-Person Registration:** <https://pppregistration.expo2020dubai.com/registration/register/SPL%200049>

**Virtual livestream access:** <https://virtualexpodubai.com/listen-watch>.





# DISABILITY COALITION





# Celebration 3rd Cities4All Anniversary Launch of Full Training Program

In-Person / Virtual

**December 3rd, 2021**

**International Day of Persons with Disabilities**

TBC



**Dr. Emilia Saiz**

Secretary General United Cities  
and Local Governments



**Dr. Victor Pineda**

President, Pineda Foundation /  
World Enabled



# Finding our place in the world together



**The future is accessible**







**Victor Pineda**  
President of World Enabled

**#connectnotdivide**